

ZENNA

BUSINESS CARD

BUSINESS CARD
- CONSTRUCTION

Format:
85×55 mm

Front Construction :
The margin on the front of the Business Card follows the
The 232 Road Brand Mark guidelines for horizontal formats.

Back Construction:
The margin on the back of the Business Card is always built on the
value of the E Stem.

BUSINESS CARD FRONT



BUSINESS CARD BACK



PRINTING THE BUSINESS CARD

Format:
85×55 mm

Paper Stock:
Formosa Recy Black 250gr + Kingdom Wove Recy White 250gr.

Print on Black Paper:
The 232 Road Brand Mark black line + Zegna logo semi glossy black hot foil stamp.

Print on White Paper:
Text or other elements in black/grey in Offset or digital printing.

BUSINESS CARD FRONT



BUSINESS CARD BACK





ZEGNA